

AMBER YAKE

amber.yake@gmail.com | <http://amberyake.com> | @AmberYake

SKILLS

Copywriting, interviewing, networking, meeting deadlines, proficient in Microsoft Office, social media management, research

EXPERIENCE

Account Assistant | Communication Solutions Inc. | Kamloops, BC | May 2009 – Present

- Market research
- Writing and editing copy for print and web
- Website Content Management
- Media Relations

Freelance Project Manager | Self-employed | Kamloops, BC | May 2009 – Present

- Writing articles for print and web
- Ongoing freelance contract with Thompson Life Magazine
- Social media marketing

News Editor | The Omega | Kamloops, BC | January 2009 – Present

- Interviewing sources
- Writing two news stories per week
- Writing a weekly column about transitioning from a student to a young professional

Digital Editor | The Omega | Kamloops, BC | January 2010 – Present

- Website Content Management for www.theomega.ca
- Managing social media accounts such as, Twitter and Facebook

MANAGEMENT AND LEADERSHIP

Assistant Head Lifeguard | Taylor Community Pool | Taylor BC | Summer of 2006, 2007, 2008

Managed a small group of staff, scheduling, customer service

EDUCATION

Bachelor of Journalism | Public Relations; major | Thompson Rivers University | 2008-2010

Pre-journalism | Grande Prairie Regional College | 2006-2008

INTERESTS

Social media/marketing | Travel | Blogging | Running | Reading